

Promenade Pointe will offer 278 residences measuring from 1,004 to 2,528 square feet, plus a restaurant and retail spaces. The development is near John Wayne Airport and freeway access.

Thirty residences were recently reserved in the first limited release of Promenade Pointe, a new development to be constructed in Santa Ana.

With architectural elements featuring dramatic lines and a façade of sandstone and glass, the development encompasses an 18-story tower and an eight-story building, offering a total of 278 lofts and one- to three-bedroom, one- to three-bath residences measuring from 1,004 to 2,528 square feet, plus a street-level restaurant and retail spaces.

Estimated home prices start in the high \$500,000s.

“Promenade Pointe’s impressive early sales figures contradict the current slowdown in regional sales and point to a move toward high-rise living in Orange County,” said David MacKenzie, vice president of development of Pointe of View Developments, a partner in the project. “Our preliminary sales results also demonstrate that Promenade Pointe’s location — adjacent to Hutton Plaza Business Park and the South Coast Metro Area — already is perceived as the neighborhood of value among Orange County’s new residential towers.” Located on MacArthur Place at

MacArthur Boulevard near the Newport Costa Mesa Freeway (55), Promenade Pointe is central to all of Orange County and less than a mile from the South Coast Plaza arts and entertainment district.

The development is also near John Wayne Airport and other freeway access.

Pointe of View has become one of the largest builders in North America, having built more than 14,000 suites in more than 40 communities since its inception in 1980. Its partner, Coastal Rim Properties, has extensive experience in developing multi-family residences. Coastal Rim is the primary development consultant for the project.

For more details, visit www.promenadepointe.com or www.octowers.com on the Web, or call the McMonigle Group at (949) 640-3604.

